

MSME Advisor

Making MSMEs Successful

msmeadvisor.com



BROCHURE



Email: business@msmeadvisor.com

Mobile: 9925447265

A Sound Financial Plan will reduce uncertainties to sustainable growth. MSMEadvisor.com helps in creating a Sound Financial Plan specific to your industry

A team of experienced practitioners with long experience in the areas of financial planning, financing, and revival of MSMEs.

The practitioners' team is led by Dr. Rajendra K Sinha, the Founder of MSMEadvisor.com, a Bengaluru based initiative. Dr Rajendra is Ph.D. in Business Administration, CAIIB, AMFI, CIF, SP and with Independent Directors' Databank Certification of Indian Institute of Corporate Affairs.

FINANCIAL ADVISORY SERVICES

(Available on Virtual & physical mode)

**Financial
Planning**

**Financing
Options**

**Stress
Management**

**Start-up
Services**

**Credit Rating
Improvement**

Financial Planning



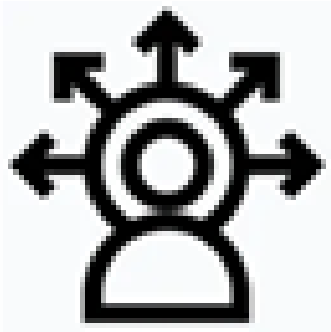
FINANCIAL PLANNING

To bring the future into present

A sound financial plan timely executed and proactively managed keeps away the risks of default and liquidation.

We guide for determining the specific capital structure and the capital requirements for the business entity. We help in framing the financial policies.

Financing Options



FINANCING OPTIONS

Match the appropriate products

Correct choice of financing options will help in enhancing business' profit.

We help in identifying the best possible financing options, amongst the available pool of options so as these remain interest rate competitive and in favour of your business.

Besides traditional debt financing through banks and financial institutions, other emerging financing we examine thoroughly.

Credit Rating Improvement

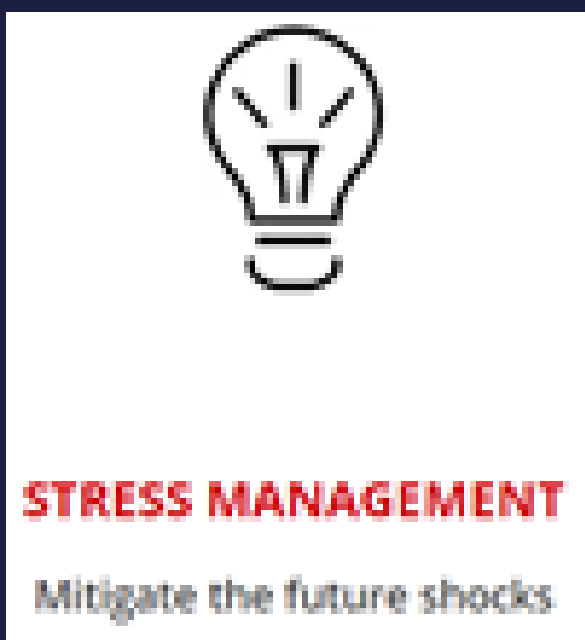
A high credit score helps in getting working capital and project term loans at quite competitive interest rates. How to improvise the performances to have high credit score in banks' assessment remains a challenge for businesses.



We provide advisory & guide for performance improvements in overall financial parameters of the business, ongoing basis. This results into a high credit score.

Stress Management

The businesses quite often face challenges for smoothly running their operations and as such an efficient operating cycle.



The constraints due to internal & external factors can become hinderance and may relate to shortage of working capital finance, lack of demand for the produce, inadequate market linkage, non-availability of raw material, power shortage, equipment problems, labor

problems, management problems, etc. Any one or a mix of these constraints could lead into stress for the business and if timely actions not initiated, could further escalate into sickness.

We identify the specific problem/s in the businesses and help in making the corrective action plan for execution and revival of the businesses. Remember that only timely actions can help revive and sustain your business.

Start-up Services

As a Start-up, you must have a good Business Plan, which can guide you through each stage of starting and managing your business. This is a roadmap for how to structure, run, and grow your new business.

Your Business Plan is a roadmap for how to structure, run, and grow your new business.

It is a tool to use to convince people that are working with you — or investing in your Start-up — as a smart choice.



START-UP SERVICES

We tend to the needs

We give advisory in Business Plan preparation which includes:

- Company Description, Management & Organization,
- Products and Services,
- Marketing Plan,
- Operational Plan,
- Financial Plan with cost structures and projections

We hand-hold and guide in execution of Business Plan at various developmental stages.

Advisory / Consultancy service for your company or firm

Name Of Company

Nature Of Business

Location

Address Line 1

Address Line 2

State

City

Country

Name Of Key Promoter

Mobile Number

Email-Id

Please Tick the Nature of your Business

Manufacturing

Trading

Services

Please Tick to which Category you belong

Start-up beginner

Sales up to Rs 5 Cr

Sales up to Rs 50 Cr

Sales up to Rs 250 Cr

Sales more than Rs 250 Cr

Areas Of Invention

Financial Planning

Working Capital Loan Appraisal

Project Appraisal

Marketing Management

Supply Chain Management

Leadership building

Additional Details for the Support You Require

Training program of short or long term for your organization

Name Of Institution / Company

Name of Key Person to Contact

Mobile Number

Email-Id

Areas Of Invention

Financial Planning

Working Capital Loan Appraisal

Project Appraisal

Marketing Management

Supply Chain Management

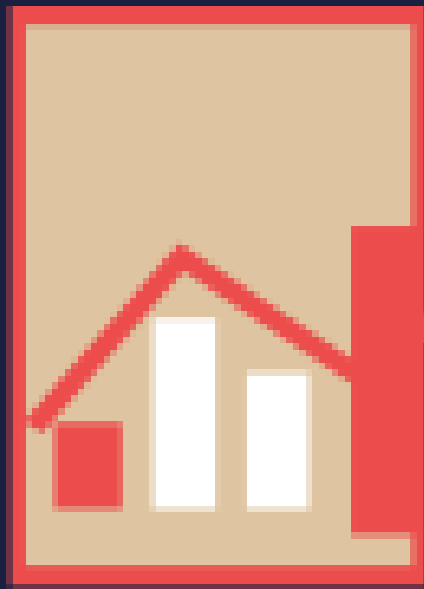
Leadership building

Periods of Intervention

1 Week

1 Month

6 Month



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